## City House Projects<sup>o</sup> Appendix 1



for the 21st century

A new family dwelling



W6, London

Rational House<sup>™</sup> has established City House Projects<sup>®</sup> Ltd to ensure the successful delivery of Rational House projects of all sizes.

CHP Ltd is formed of companies renowned for their expertise in managing and delivering world-class developments. Together they apply their collective and extensive knowledge and expertise to provide bespoke solutions to clients, using the Rational House<sup>™</sup> product.

The CHP partners comprising Rational House<sup>™</sup>, Davis Langdon, an AECOM Company, AECOM and 3DReid are leaders in their respective fields of Masterplanning; Project, Cost & Consultancy; Engineering Design and Architecture.

www.rationalhouse.com/cityhouseprojects

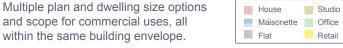
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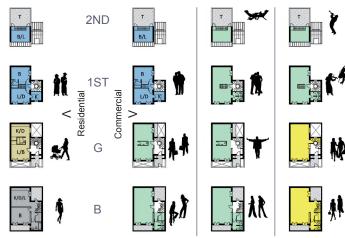
## Rational House

Rational House<sup>™</sup> has created a new city dwelling for the 21st century. We offer high quality homes at affordable cost, providing a unique response to contemporary urban challenges including the need for a sustainable future.

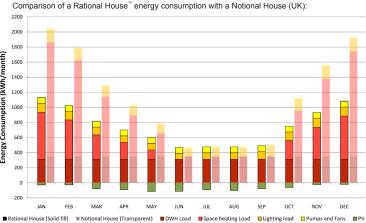
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and scope for commercial uses, all within the same building envelope.





www.flickr.com/photos/rationalhouse



Rational House<sup>™</sup> responds to the needs of our fastchanging society. By providing homeowners with a highly flexible housing model that can adapt to suit their family needs, we have designed a true home for life. Other companies offer standardised residential buildings at competitive costs, but they do not combine all the features that set Rational House<sup>™</sup> apart;

- · Flexibility and adaptability
- Speed of construction
  - Panels erected approx 1 per hour =
  - One house shell can be erected in two weeks
  - Panels connected by standard fixings Modular construction = lower risk of over runs
  - compared to traditional methods
- Affordable cost of delivery and lifecycle value
   Affordable cost: £95 per shell, £145psf fully fitted (average)
  - Economies of scale enable percentage cost savings
  - as number of units increases
     High densities: equivalent to 4/5 storey flats,
  - achieved at low-rise

- Superior build quality and finishes
   High quality cast stone finish is achieved by off-site manufacture
- Sustainability, meeting Code for Sustainable Homes Level 4
  - Unique thermal mass system ensures increased thermal efficiency (see graph above)
  - Sustainable materials: include industrial by-product aggregates, recycled zinc and facing bricks.
- Complies with the new London Housing Design Guide and exceeds current Building Regulations requirements.



## Tomorrow's modern classic

